

Sponsorship Opportunities

Sponsorship Benefits	Gold Package \$1,500	Silver Package \$1,000	Conference Exhibitor Package \$500
Booth Location	1 st pick of preferred booth location	2 nd pick of preferred booth location	General booth location
Complimentary Registration	Up to 2 individuals	1 individual	Registration Fees apply
2 Minute Company/Product Pitch Prior to a General Session			
Moderate An Interest Session			
Conference Attendee List			
Conference PowerPoint			
Conference Program Booklet*	Inclusion on list & full page ad	Inclusion on list & ½ page ad	Inclusion on Exhibitor List
Web Banner Ad on IASFAA Website*			
Newsletter Ads*	4/Year	2/Year	
Social Media Posts*	4/Year	2/Year	

A la Carte Sponsorship Opportunities

Sponsorship	Benefit	Price
Advertising specific to the annual IASFAA conference	• Full-page ad in the IASFAA Program Booklet • Half-page ad in the IASFAA Program Booklet • Quarter-page ad in the IASFAA Program Booklet	\$200 \$100 \$50
Sponsor a Drive-in Workshop	• Advertising in promotions for the event (emails, letters, website) • Event recognition (“presented by _____” on event materials) • Drive-in workshop attendee list	\$500
Sponsor Leadership Retreat	• Advertising in promotions for the event (emails, letters, website) • Event recognition (“presented by _____” on event materials) • Leadership retreat attendee list	\$500
Sponsor a Credential Training	• Advertising in promotions for the event (emails, letters, website) • Event recognition (“presented by _____” on event materials) • Credential training attendee list	\$500
IASFAA Conference Proxy Attendee	For vendors who are unable to attend the conference but still wish to support IASFAA’s mission, we welcome at-will donations. These contributions help fund conference programming and outreach efforts, and sponsors will be recognized in our printed and digital materials at the annual IASFAA conference. • Advertising in promotions (emails, letters, website) • Event recognition (“presented by _____” on event materials) • Conference attendee list	\$500

Advertisement Information and Specifications

Publication	Graphic Dimensions	Submission Deadline
Conference Program Booklet Ad	Full Page ad size is 5.5 in wide x 8 inch high ½ page Ad size is 5.5 inch wide x 4 inch high	March 15
Web Banner Ad on IASFAA Website	220 x 220 pixel sized JPEG logo	
Newsletter Ads	Newsletters are published every other month beginning in November.	Due by the 1st of the publication month. <i>If not received by the deadline, that month's ad is forfeited</i>
Social Media Posts	Square: 1080 x 1080 px Portrait: 1080x1350 px Landscape: 1080x566 px Submit Graphic Here: https://forms.gle/BrZqkhyd1nbWjcwJ6	